

AN UPDATE ON THE STRATEGIC INTEGRATED PLANNING PROCESS

May 2013

“YOU WANT TO TALK? WE WILL TALK TO YOU.”

- 40 meetings with academic and professional services units and student organizations
- 4 internal consultations focusing specifically on research
- Submissions from individuals
- External consultations with leaders from major granting councils, the private sector, community leaders and Carleton alumni
- March town hall

PHASE I: CONSULTATIONS

WHAT WE HEARD

Carleton:

- Is fresh in outlook, edgy and creative
- Is student-centred
- Regards research excellence as fundamental to our function as a university and to the educational experience
- Has a strong community feel and focus
- Has a strong advantage as a capital university

PHASE II: DEVELOPING THE SIP FRAMEWORK

Foundations:

- The people of Carleton
- Previous plans
- The 2012 SMA submission
- The broader context – risks and opportunities

Key Premise:

We are distinctive and have real strengths that support our aspirations for Carleton's development over the next five years

CARLETON @ 75: THE VISION

Carleton University will be known nationally and internationally as a leader in collaborative teaching and learning, research and governance. Our students, faculty and staff are empowered to be critically engaged citizens. At Carleton we encourage creative risk-taking enabling minds to connect, discover and generate transformative knowledge.

CARLETON @75 THE FOCUS: SUSTAINABLE COMMUNITIES

- People
 - Communities that are culturally vital
- Places
 - Connected communities
- Policy
 - Environmentally sustainable communities
- Technology
 - Healthy communities
 - Economically prosperous communities
 - Safe and secure communities
 - Technologically smart communities

THE SIP FRAMEWORK FOR BUILDING ON STRENGTHS AND REALIZING THIS VISION

Four areas of focus:

- Our program and enrolment profile
- Our research profile
- The students we graduate
- Our organizational excellence

OUR PROGRAMS AND ENROLMENT PROFILE

Carleton University will be known for its research and education in public affairs, management, the STEM disciplines and for its innovative approach to the Liberal Arts

- Supporting actions:
 - Develop an academic and resource plan that supports recalibration of our undergraduate enrolments
 - Articulate the core objectives and character of the Carleton BA
 - Develop new programs that build on our academic strengths and respond to societal needs

OUR RESEARCH PROFILE

Carleton University will be known as a university that promotes research excellence and connectedness. It will be recognized as a leader in research that focuses on tangible outcomes and the development of knowledge with longer-term results

- Supporting actions:
 - Elaborate a new Strategic Research Plan - focus: Building sustainable communities
 - Develop and lead strategic partnerships to increase support and resources for Carleton research
 - Work across the university to align services needed to provide support for researchers

THE STUDENTS WE GRADUATE

Carleton University will be known for being student centred with a national and international reputation for linking its academic endeavours and student supports and for educating and empowering students to be productive and engaged citizens

- Supporting actions:
 - Encourage and enable students with diverse backgrounds to attend Carleton
 - Develop an integrated retention strategy
 - Expand opportunities for immersive learning through collaborations across sectors and within the post-secondary sector

OUR ORGANIZATIONAL EXCELLENCE

Carleton University will be known as a university that embodies leadership, encourages innovation and risk-taking and recognizes achievement

- Supporting actions:
 - Invest in our people – Carleton Leader, Healthy Workplace, emphasis on mentorship
 - Continuous improvement of our academic and administrative processes and service excellence
 - Focus on environmental stewardship

PHASE III: MOVING FROM THE FRAMEWORK TO THE PLAN

- Feedback on the SIP Framework
- Develop more specific goals and priorities in our areas of focus
- Determine how we will evaluate our success