

Mass Communication

School of Journalism and Communication
Faculty of Public Affairs and Management

This section presents the requirements for the programs:

- **Mass Communication – B.A. Honours**
- **Mass Communication – B.A. Combined Honours**
- **Journalism and Mass Communication – B.J. Combined Honours**
- **Mass Communication – B.A. General**
- **Minor in Mass Communication**

Graduation Requirements

In addition to the requirements listed below, students must satisfy:

- i) the University regulations (see the *Academic Regulations of the University* section of this Calendar),
- ii) the Faculty regulations applying to all B.A. students including those relating to First-Year Seminars and Breadth requirements (see the *Academic Regulations and Requirements for the Bachelor of Arts Degree*).

Students should consult with the School of Journalism and Communication when selecting courses and planning their program.

Academic Performance Evaluation for Mass Communication

Students in Mass Communication are subject to the standard process of Academic Performance Evaluation, with the following additions:

1. Continuation to Second Year in the Mass Communication Program

Continuation to second year in Good Standing requires that students complete 5.0 credits in first year, achieve a grade of B- or better in MCOM 1101 and have an Overall CGPA of at least 7.00.

A student who is not in Good Standing at the first academic performance evaluation must leave the program, with status Ineligible to Return.

The School also maintains a number of places in second year for students who wish to transfer from Carleton University or elsewhere. These spaces are limited and it may not be possible to grant admission to all applicants. Admission therefore will be on a selective basis with preference given to those candidates who show the highest promise of success. Normally, offers are made to students with an Overall CGPA of 10.00 or better.

2. Continuation in Good Standing at subsequent Academic Performance Evaluations requires the standard minimum Major CGPA and Overall CGPA (see the Academic Regulations section of this Calendar for details).

Program Requirements

Mass Communication B.A. Honours (20.0 credits)

A. Credits Included in the Major CGPA (9.0 credits):

1. 1.0 credit in MCOM 1101 [1.0];
2. 3.0 credits in MCOM 2001 [1.0], MCOM 2101 [1.0], MCOM 3101 [1.0];

3. 2.0 credits from:
FYSM 1207 [1.0], MCOM 2300, MCOM 2302, MCOM 2501, MCOM 2504, MCOM 2900 [1.0], MCOM 3000 [1.0], MCOM 3005, MCOM 3006, MCOM 3402, MCOM3403, MCOM 3404, MCOM 3406, MCOM 3408, MCOM 3502, MCOM 3504, MCOM 3505, MCOM 3507;

4. 3.0 credits from:
MCOM 4000, MCOM 4002, MCOM 4100, MCOM 4102, MCOM 4103, MCOM 4104, MCOM 4105, MCOM 4106, MCOM 4107, MCOM 4108, MCOM 4109, MCOM 4200, MCOM 4305, MCOM 4500, MCOM 4501, MCOM 4907 [1.0];

B. Credits Not Included in the Major CGPA (11.0 credits):

5. 8.0 credits in electives not in Mass Communication;
6. 3.0 credits in free electives.

Mass Communication Combined Honours (20.0 credits)

A. Credits Included in the Mass Communication Major CGPA (7.0 credits):

1. 1.0 credit in MCOM 1101 [1.0];
2. 3.0 credits in:
MCOM 2001 [1.0], MCOM 2101 [1.0], MCOM 3101 [1.0];
3. 1.0 credit at the 2000- or 3000-level in Mass Communication, or FYSM 1207 [1.0];
4. 2.0 credits from:
MCOM 4000, MCOM 4002, MCOM 4100, MCOM 4102, MCOM 4103, MCOM 4104, MCOM 4105, MCOM 4106, MCOM 4107, MCOM 4108, MCOM 4109, MCOM 4200, MCOM 4305, MCOM 4500, MCOM 4501, MCOM 4907;

B. Additional Requirements (13.0 credits):

5. The requirements from the other discipline must be satisfied;
6. 5.0 credits not in Mass Communication or the other discipline;
7. Sufficient credits in free electives to total 20.0 credits for the program.

Journalism and Mass Communication B.J. Combined Honours (20.0 credits)

This program is available only to students registered in the Bachelor of Journalism program.

A. Credits Included in the Mass Communication Major CGPA (5.0 credits):

1. 3.0 credits in MCOM 2001 [1.0], MCOM 2101 [1.0], MCOM 3101 [1.0];
2. 2.0 credits from:
MCOM 4000, MCOM 4002, MCOM 4100, MCOM 4102, MCOM 4103, MCOM 4104, MCOM 4105, MCOM 4106, MCOM 4107, MCOM 4108, MCOM 4109, MCOM 4200, MCOM 4305, MCOM 4500, MCOM 4501, MCOM 4907 [1.0];

B. Credits Included in the Journalism Major CGPA (8.0 credits):

3. 7.0 credits in:
JOUR 1000 [1.0], JOUR 2201 [1.0], JOUR 2205, JOUR 2501, JOUR 3205 [1.0], JOUR 3206 [1.0], JOUR 4000 [1.0], JOUR 4201 [1.0];

4. 1.0 credit from: JOUR 4204, JOUR 4205, JOUR 4206, JOUR 4207, JOUR 4208;

C. Additional Requirements (7.0 credits):

5. 1.0 credit from: FREN 1002 [1.0], FREN 1100 [1.0];
6. 1.0 credit in approved Canadian history;
7. 5.0 credits not in Journalism or Mass Communication.

Notes:

1. Item 5 above may be satisfied by an alternate French language credit approved by the School;
2. Regarding Item 6 above, students expecting to practise journalism in another country may be advised to choose a different history course and must seek permission to do so from the Supervisor of Undergraduate Studies, Journalism.

Mass Communication

B.A. General (15.0 credits)

A. Credits Included in the Major CGPA (6.0 credits):

1. 1.0 credit in MCOM 1101 [1.0];
2. 3.0 credits in MCOM 2001 [1.0], MCOM 2101 [1.0], MCOM 3101 [1.0];
3. 2.0 credits from: FYSM 1207 [1.0], MCOM 2300, MCOM 2302, MCOM 2501, MCOM 2504, MCOM 2900 [1.0], MCOM 3000 [1.0], MCOM 3005, MCOM 3006, MCOM 3402, MCOM 3403, MCOM 3404, MCOM 3406, MCOM 3408, MCOM 3502, MCOM 3504, MCOM 3505, MCOM 3507;

B. Credits Not Included in the Major CGPA (9.0 credits):

4. 7.0 credits in electives not in Mass Communication;
5. 2.0 credits in free electives.

Minor in Mass Communication

This Minor is open to students in B.A Honours and General programs. Admission requires that students have completed MCOM 1101 [1.0] with a grade of B- or better and have completed at least 5.0 credits with Overall CGPA of 7.00 or better.

Requirements (4.0 credits)

1. 1.0 credit in MCOM 1101 [1.0];
2. 2.0 credits in MCOM 2101 [1.0] and MCOM 3101 [1.0];
3. 1.0 credit in Mass Communication at the 2000- or 3000-level, or FYSM 1207 [1.0];
4. The remaining requirements of the major discipline(s) and degree must be satisfied.