

Business

Eric Sprott School of Business
Faculty of Public Affairs and Management

This section presents the requirements for the programs:

- **Bachelor of Commerce**
- **Bachelor of Commerce with Concentration in:**
 - Accounting**
 - Business Operations Analysis**
 - Finance**
 - Information Systems**
 - International Business**
 - Marketing**
 - Strategic Human Resource Management**
 - Technology and Operations Management**
- **Bachelor of International Business**
- **Bachelor of International Business with Concentration in:**
 - International Marketing and Trade**
 - Strategic Management and International Human Resources**
 - International Investment, Finance and Banking**
- **Minor in Business**

Co-operative Education Option is available in the Bachelor of Commerce.

Graduation Requirements

In addition to the requirements listed below, students must satisfy the University regulations (see *The Academic Regulations of the University* section of this Calendar).

Students should consult with the School when planning their program and selecting courses.

Academic Performance Evaluation

For purposes of Academic Performance Evaluation (A.P.E.), students in B.Com. and B.I.B. are considered Honours students. Students in programs of the Eric Sprott School of Business who are not in Good Standing at any A.P.E. will be required to withdraw from the program with the standing Ineligible to Return (ITR).

Bachelor of Commerce Program Requirements

Bachelor of Commerce (20.0 credits)

A. Credits Included in the Major CGPA (14.0 credits):

1. 3.0 credits in BUSI 1004, BUSI 1005, BUSI 1402, BUSI 2101, ECON 1000 [1.0];
2. 2.5 credits in BUSI 2208, BUSI 2300, BUSI 2400, BUSI 2504, BUSI 2601;
3. 1.0 credit in ECON 2002, ECON 2102;
4. 2.5 credits in BUSI 3103, BUSI 3107, BUSI 3300, BUSI 4601, BUSI 4609;
5. 1.0 credit in Business at the 4000-level;
6. 0.5 credit in MATH 1009 or MATH 1007;
7. 0.5 credit in MATH 1119, MATH 1107 or equivalent;
8. 1.0 credit in ECON 2200 [1.0] or (STAT 2606 and STAT 2607);
9. 1.0 credit in either (PSYC 1001 and PSYC 1002) or SOCI 1000 [1.0];

10. 1.0 credit in a free elective at the 4000-level;

B. Credits Not Included in the Major CGPA (6.0 credits):

11. 6.0 credits in free electives.

Concentrations in the B.Com. Program

Concentrations described below are open to students registered in the B.Com. program. Students enrolled in a concentration must satisfy the requirements for Bachelor of Commerce (above) while gaining credit for the requirements of the Concentration through proper choice of electives. Students in the Concentration in International Business take Business BUSI 4709 in place of BUSI 4609 in the B.Com. requirements.

Concentration in Accounting

1. 2.0 credits in BUSI 2001, BUSI 2002, BUSI 3001, BUSI 3008;
2. 2.0 credits from BUSI 2505, BUSI 3005, BUSI 4000, BUSI 4001, BUSI 4002, BUSI 4007, BUSI 4008, BUSI 4400.

Concentration in Business Operations Analysis

1. 2.0 credits in BUSI 4305, BUSI 4306, BUSI 3308, BUSI 4406;
2. 2.0 credits from: BUSI 2402, BUSI 3207, BUSI 3400, BUSI 4307, BUSI 4407, STAT 3503, STAT 3504, STAT 3507, STAT 4600.

Concentration in Finance

1. 2.0 credits in BUSI 2505, BUSI 3500, BUSI 3502, and BUSI 3504;
2. 2.0 credits in either:
 - a) 0.5 credit in BUSI 4500 and 1.5 credits from BUSI 2001, BUSI 2002, BUSI 2402, BUSI 3001, BUSI 3400, BUSI 3403, BUSI 4106, BUSI 4502, BUSI 5500, to focus on **corporate finance**;
 - or
 - b) 0.5 credit in BUSI 4502 and 1.5 credits from BUSI 2001, BUSI 2002, BUSI 2402, BUSI 3001, BUSI 3400, BUSI 3403, BUSI 4106, BUSI 4500, to focus on **financial services**.

Concentration in Information Systems

1. 3.0 credits in BUSI 2402, BUSI 3400, BUSI 3403, BUSI 3404, BUSI 4400, BUSI 4402;
2. 1.5 credits from BUSI 3304, BUSI 3308, BUSI 3405, BUSI 3407, BUSI 4401, BUSI 4404, BUSI 4406, BUSI 4607.

Concentration in International Business

1. 2.5 credits in BUSI 3703, BUSI 3704, BUSI 4205, BUSI 4706, BUSI 4707;
2. 1.0 credit from BUSI 3303, BUSI 3504, BUSI 3700, BUSI 3705, BUSI 4604, BUSI 4707, BUSI 4708, BUSI 5300, BUSI 5301;
3. 1.0 credit from EURL 4005, ECON 3601, ECON 3602, ECON 3603, ECON 3604, ECON 3700, ECON 4806, GEOG 2200, GEOG 3209, GEOG 3404; LAWS 3207, LAWS 3208, LAWS 4200, PSCI 2601, PSCI 2602, PSCI 3600.

Concentration in Marketing

1. 2.0 credits in BUSI 3207, BUSI 4206 [1.0], BUSI 4208;
2. 2.0 credits from BUSI 3204, BUSI 3205, BUSI 3208, BUSI 4203, BUSI 4205.

Concentration in Strategic Human Resources Management

1. 2.5 credits in BUSI 3102, BUSI 4103, BUSI 4104, BUSI 4105, BUSI 4106;
2. 2.0 credits from BUSI 3703, BUSI 4107, BUSI 4108, BUSI 4602, BUSI 5100, BUSI 5101, ECON 3506, PSYCH 3103, LAWS 3006, LAWS 3401, LAWS 4402 and SOAN 3508.

Concentration in Technology and Operations Management

1. 2.0 credits in BUSI 3302, BUSI 3303, BUSI 3407, and BUSI 4607;
2. 2.0 credits from BUSI 3008, BUSI 3304, BUSI 3308, BUSI 4106, BUSI 4305, BUSI 4308, BUSI 4404, BUSI 5601, BUSI 5701.

Bachelor of International Business Program Requirements

The Bachelor of International Business (B.I.B.) program is characterized by the requirement that students spend third year in studies abroad.

Students in the B.I.B. program are required to specialize in one of four languages: French, German, Spanish, or Japanese. The requirements for B.I.B. in French, German, and Spanish are similar and are presented together. The requirements for B.I.B. in Japanese are presented separately.

Academic Performance Evaluation for B.I.B.

The B.I.B. defines a Language Core consisting of the required 4.0 credits in the language of specialization.

Good Standing requires:

At the first A.P.E.:

- Overall CGPA at least 4.50
- Major CGPA at least 6.00
- Language Core CGPA at least 6.00

At all subsequent A.P.E.'s and at graduation:

- Overall CGPA at least 5.00
- Major CGPA at least 6.50
- Language Core CGPA at least 6.50

Students who do not achieve Good Standing must leave the program with status Ineligible to Return (ITR).

Language Training Component

Students may select French, German, Spanish, or Japanese as their specialization language for study. Applicants to the program should indicate both a first and second choice, as their first choice may be oversubscribed. Students are strongly advised to continue study and use of their selected language independently, in the summers between academic years. Failure to do so may seriously undermine success during the year of study abroad.

Applicants to the program interested in languages other than those listed above should contact the Eric Sprott School of Business Supervisor of Undergraduate Programs to verify if the preferred language option may have become available after the publication of this calendar.

All first year Bachelor of International Business students will be assessed for ability in their selected language by the relevant language unit and placed in the appropriate courses as authorized by the language unit.

Students with some ability in their selected language may be allowed to pursue studies in that language on the understanding that they will effect a significant improvement in their ability.

The language credits must be prespecified by course numbers by the selected Language units. Students are

advised not to register in courses before they have been specified.

The Year Abroad

The third year of study will be spent taking a set of courses at a foreign institution approved by the Eric Sprott School of Business.

In order to be eligible to study abroad in third year, students must be in good standing and are required to have successfully completed a minimum of 9.0 credits:

1. 4.0 credits in the specified Language Core (3.0 credits in the case of Japanese), and
2. 5.0 credits in Business and Economics from the Major requirements below the 3000-level (6.0 credits in the case of Japanese).

The number of courses available in English in foreign schools may vary. Students will take up to 5.0 credits as outlined below. Carleton credits commensurate to courses taken abroad will be determined by the Registrar's Office and awarded towards the student's degree.

At least 1.0 credit of the courses taken abroad must be delivered in the student's selected language.

Students are responsible for all traveling, living and incidental costs for fulfilling third-year requirements abroad. Tuition fees and compulsory miscellaneous fees will be paid to Carleton University according to Carleton University's fee structure. The student may be liable for compulsory miscellaneous fees assessed by the foreign institution.

A limited number of bursaries are available to offset costs. For details on how to apply for a bursary, contact the Awards Office.

B.I.B. in French, German or Spanish (20.0 credits)

A. Credits Included in the Major CGPA (12.0 credits):

1. 3.5 credits in BUSI 1701, BUSI 1704, BUSI 1705, BUSI 1004, BUSI 1005, ECON 1000 [1.0];
2. 3.5 credits in BUSI 2702, BUSI 2204, BUSI 2400, BUSI 2504, BUSI 3700, BUSI 4705, BUSI 4709;
3. 1.5 credits from: BUSI 3300, BUSI 3504, BUSI 3704, BUSI 3705, BUSI 4107, BUSI 4205, BUSI 4706, BUSI 4707, BUSI 4708, BUSI 5300, BUSI 5301;
4. 1.0 credit in Business at the 2000-level or above;
5. 2.5 credits in Business or Economics at the 2000-level or above;

B. Credits Included in the Core CGPA (4.0 credits):

6. 4.0 credits in one of French, German or Spanish;

C. Credits Not Included in the Major or Core CGPA (4.0 credits):

7. 0.5 credit in STAT 2606;
8. 1.0 credit in Political Science, History, Geography, Law, Sociology, Anthropology or Women's Studies;
9. 2.5 credits in free electives.

B.I.B. in Japanese (20.0 credits)

A. Credits Included in the Major CGPA (12.0 credits):

1. 3.5 credits in BUSI 1004, BUSI 1005, BUSI 1701, BUSI 1704, BUSI 1705, ECON 1000 [1.0];
2. 3.5 credits in BUSI 2204, BUSI 2400, BUSI 2504, BUSI 2702, BUSI 3700, BUSI 4705, BUSI 4709;
3. 1.5 credits from BUSI 3300, BUSI 3504, BUSI 3704, BUSI 3705, BUSI 4107, BUSI 4205, BUSI 4706, BUSI 4707, BUSI 4708, BUSI 5300, BUSI 5301;

4. 1.0 credit in Business at the 2000-level or above;
5. 2.5 credits in Business or Economics at the 2000-level or above (including 1.0 credit from BUSI 2505, BUSI 2601, BUSI 3103, BUSI 3205);

B. Credits Included in the Core CGPA (4.0 credits):

6. 4.0 credits in Japanese;

C. Credits Not Included in the Major or Core CGPA (4.0 credits):

7. 0.5 credit in STAT 2606;
8. 1.0 credit in Political Science, History, Geography, Law, Sociology, Anthropology or Women's Studies;
9. 2.5 credits in free electives.

Concentrations in the B.I.B. Program

Concentrations described below are open to students registered in the B.I.B. program. Students enrolled in a concentration must satisfy the requirements for Bachelor of International Business (above) while gaining credit for the requirements of the Concentration through proper choice of electives. The order in which the courses listed for the Concentrations are taken should be planned in advance. Students are therefore strongly advised to consider their concentration choices by the end of their first year.

Courses taken at a foreign university during the year abroad must correspond to those below or, if different, be subject to evaluation and approval by the Eric Sprott School of Business.

Concentration in International Marketing and Trade

Requirements:

1. 2.0 credits in GEOG 2200, ECON 3601, BUSI 3705, BUSI 4205;
2. 1.0 credit from BUSI 3204, BUSI 3205, BUSI 3207, BUSI 3208, BUSI 4206 [1.0], BUSI 5301;
3. 1.0 credit in trade and related fields, from GEOG 3404, ECON 3700, LAWS 3207, PSCI 3600.

Concentration in Strategic Management and International Human Resources

Requirements:

1. 2.0 credits in BUSI 3102, BUSI 4706, BUSI 4707, BUSI 4708;
2. 1.0 credit from BUSI 4103, BUSI 4104, BUSI 4105, BUSI 4108;
3. 1.0 credit from BUSI 3103, BUSI 3107, BUSI 3704, BUSI 4103, BUSI 4104, BUSI 4105, BUSI 4108, BUSI 5300, ECON 3506, GEOG 4401, PSCI 3103, PSCI 3600, PSCI 3703, LAWS 3208, LAWS 3603.

Concentration in International Investment, Finance and Banking

Requirements:

1. 1.5 credits in BUSI 2505, BUSI 3500, BUSI 3504;
2. 1.0 credit from BUSI 3502, BUSI 4500, BUSI 4502;
3. 1.5 credits from BUSI 2001, BUSI 2002, BUSI 2402, BUSI 3001, BUSI 3400, BUSI 3403, BUSI 4500, BUSI 4502, ECON 3600, ECON 3601, ECON 3602, ECON 3607.

Minor in Business

The Minor in Business is open to all students registered in undergraduate programs who have completed at least 4.0 credits toward their degree, including BUSI 1001 and BUSI 1002 with a minimum grade of C+ in each, and with a minimum Overall CGPA of 6.00.

Students who are required to leave the Minor due to a low Minor CGPA may not return to the Minor at any subsequent date.

Requirements (5.0 credits):

1. 3.0 credits in BUSI 1001, BUSI 1002, BUSI 2101, BUSI 2204, BUSI 2400, BUSI 2504;
2. 1.0 credit in Business at the 3000-level or above;
3. 1.0 credit in Business;
4. The remaining requirements of the major discipline(s) and degree must be satisfied.