

MARKET BREAKTHROUGH:

*Canadian Clean Technology
Shows Promise as Treatment
for Both Climate Change and the
Transition to a Low Carbon Economy*

September 24, 2013

5:45 - 6:00 pm • Meet the Speaker

6:00 - 6:30 pm • Presentation

6:30 - 7:30 pm • Q & A and Discussion

**2017 Dunton Tower
Carleton University**

The first SE lecture for fall 2013 will focus on how entrepreneurial Canadian clean technology companies are already showing promise and market success. A low carbon economy can be viewed through many dimensions, including the components of the GDP – consumption, government and industry expenditures, and trade. What is the potential for Canadian clean technology, domestically and abroad? What is needed to clear a path for this potential to be realized in areas as diverse as international development assistance and global supply chains? Knowing who does what today and how these roles may need to change will be important considerations. Tools will be described to help advance scalable commercialization, sustainable investment and resilient trade.

Céline Bak is the President and CEO of Analytica Advisors. Céline has published and authored three annual evidence-based national reports which have catalyzed the growth of investment in Canada's emerging clean energy and water technology industries. She is engaged in consultancy projects addressing finance, innovation and trade across Canada and around the world. Céline has had an international career, first as a Principal at A.T. Kearney, a global management consulting firm, and later as an operating executive in two high-growth Canadian technology companies. Céline holds leadership positions with several international organizations, and she has received recognition as a Clean16 honouree for her contribution to developing capital markets for sustainability in Canada, and as one of the Women of Nature by Nature Canada.



Céline Bak

President, Analytica Advisors