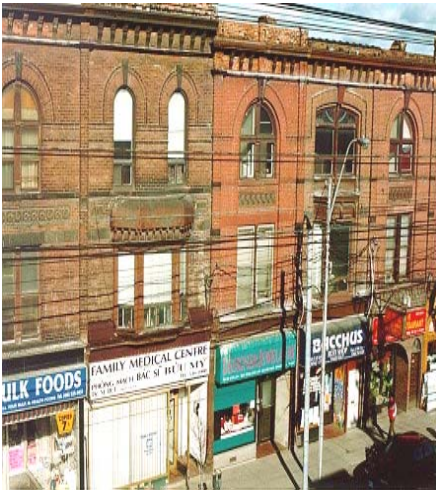




Community Economic Renewal

Community economic renewal endeavours are broad in scope but all seek to improve the constrained economic conditions in urban and rural settings. An integrated planning approach that receives support from multiple community stakeholders increases the effort's chances of success.

The community-based organizations engaging in economic renewal across Canada are at various stages of organizational development; some are just emerging while others are mature organizations. Community development corporations (CDCs) and development authorities (DAs) are active players in this cluster.



The process as a whole is a slow and steady one, that takes a number of what may appear as insurmountable challenges and deals with them one issue at a time.

Initiatives target different areas such as :

- **community foundations**
- **career centres and youth training programs**
- **tourism (ski hill) and waterfront development**
- **community farmers' markets**
- **historical building restoration**
- **business development**
- **affordable housing**

©Parkdale/Liberty Economic Development Corporation

A team of dedicated staff and a volunteer board of directors are key factors. Those that are successful have a strong multi-stakeholder commitment.

CEDTAP support ranges from :\$1,200 - \$20,000

CEDTAP offers a variety of technical services to organizations at different phases of development. The types of technical service accessed in this cluster include governance training and development, business plans and replication and dissemination strategies.



*"The CEDTAP model encourages organizations to seek dollars outside the CEDTAP grant."
Greg McCleod, TA Provider to the Bayview Marine Services Co-op, 1999*

Case Studies:

North End Community Renewal Corporation, Winnipeg, Manitoba

Rather than repeat previous mistakes in Winnipeg's run-down North End, business leaders, residents' associations, religious groups, labour unions and community organizations came together in 1998 to form **one** community development corporation. North End Community Renewal Corporation identified the need for a long-term community vision to tackle the growing problems one issue at a time. The result: an integrated strategy and a clear sequence of activities.

This CED organization has grown to include over 90 organizational members, an annual budget of more than \$500,000, 350 residents served through a career centre and over five properties under or scheduled for redevelopment.

Montmagny-L'Islet Community Development Corporation, Montmagny, Québec

The Patton Flour Mill, dating back to 1842, was crumbling before the eyes of the Montmagny-L'Islet communities. Wanting to save the building from demolition, the area's community development corporation stepped in with three partners, to rescue the building.

In early 2001, after securing land ownership from the previous proprietor, the \$1-million renovation began. The aim is to restore the building to serve as a "Maison de communautaire" for a rehabilitative therapy program, an arts school, and office space for a business incubator.

The CEDTAP Contribution

CEDTAP provided North End with their first seed grant of \$25,000. Mike Lewis of the Centre for Community Enterprise (CCE) was retained as a technical service provider to support the planning sessions of the founding organizations and their staff. When the organization was ready to go forward, CEDTAP sponsored the visit of a leading Montréal practitioner, Nancy Neamtan, who gave the organization's endeavour the credibility it needed to convince all three levels of government to come on board.

During the early stages, the CDC raised 20% of the renovation costs. However, the other potential investors wanted assurance of medium and long-term viability.

To meet this need, CEDTAP provided funds for an elaborated business plan, one that explored alternative financing possibilities and set out the financing arrangement.



Staff of the Montmagny-L'Islet Community Development Corporation

Other Community Partners:

1997-2000:

Community Futures Development Corporation, *British Columbia*
CALDECH, *Québec*

Service d'animation en développement local de MRC Drummond, *Québec*

Ingonish Development Society, *Atlantic Region*

Bayview Marine Services Co-op, *Atlantic Region*

Western Valley Development Authority, *Atlantic Region*

2001-2003:

Partners for Economic and Community Help (PEACH), *British Columbia*

Quint Development Corporation, *Prairies*

Parkdale Liberty Economic Development Corporation, *Ontario*

Old East Village Business Improvement Association, *Ontario*

Deep Water Development Corporation, *Ontario*

Comité de revitalisation des premiers quartiers de Trois-Rivières, *Québec*

Development Isle Madame Association Incorporated, *Atlantic Region*